



THE INSTITUTE OF
MASTERS
of WINE



Fundación
para la
Cultura del **Vino**

INSTITUTE OF MASTER OF WINE – MASTER CLASS

Venue: Bodegas Muga (Haro – La Rioja)

Dates: May 30th/May 31st, 2013 (Friday, Saturday)

Organised by: Institute of Master of Wine

Wine Culture Foundation:

- Ministry of Agriculture, Food and Environment
- Bodegas Muga
- Bodegas Terras Gauda
- La Rioja Alta
- Marqués de Riscal
- Vega Sicilia

Collaborators: ICEX, UEC, FEV, Gonzalez Byass, DOCa Rioja

Program:

IMPORTANT NOTICE:

All sessions of the Master Class will be run in English. No translation will be available.

DAY	TIME	PROGRAMME
Friday May 30 th	8:30 – 9:00	Arrival and registration
	9:00 – 9:30	Welcome and introductions <ul style="list-style-type: none"> - MWs delegates - To the programme of the master class
	9:30 – 10:00	Introduction to the Institute – presentation by Sarah Jane Evans
	10:00 – 10:30	The MW Exam Syllabus Understanding what topics the Masters of Wine Examination covers and what are the skills needed for success
	10:30 – 11:00	Coffee break
	11:00 – 14:00	Introduction to the MW style tasting Through practical examples, an induction to tasting in the Master of Wine format.
	14:00 – 15:30	Lunch
	15:30 – 17:45	Grape varieties & origin This tasting session looks at international and indigenous grape varieties in the context of the Masters of Wine Examination, including the characteristics of the different varieties, where and in what style they are produced.
	17:45 – 18:00	Break
	18:00 – 20:00	Winemaking, Style & Market This tasting session looks at how winemaking will influence the end product, stylistic and quality variations within the context of the markets and regions of production.
	20:00 – 23:00	Visit and dinner at Bodegas Beronia (Gonzalez Byass) – Ollauri

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DAY	TIME	PROGRAMME
Saturday May 31 st	8:30 – 10:00	Essay Writing Techniques This session will introduce you to writing in English successfully, persuasively and with authority. A hands-on workshop.
	10:00 – 10:15	Break
	10:15 – 12:30	Critical Thinking & Essay Plans Good writing requires planning and critical thinking. This workshop will help you to develop the skills essential for writing a well-structured essay with both breadth and depth.
	12:30 – 14:00	Walk around tastings: Fundacion para la Cultura del Vino
	14:00 – 15:00	Lunch
	15:00 – 17:00	Paper 3: sweet, fortified, sparkling, rose and other wines This tasting workshop will include Paper 3 wines from around the world to highlight production methods, styles and the various marketing issues.
	17:00 – 17:15	Break
	17:15 – 18:15	Roundtable Discussion A discussion exploring a few hot topics from the global wine trade to highlight the importance of keeping up-to-date with trends and events.
	18:15 – 20:00	Departures Or for those who want to apply: Brief entry exam for those who wish to be considered for the MW Study Programme in 2012/13

Limited to a small number of participants.

Program fee: 300 €exc. VAT, includes participation in the seminar, coffee, lunch and dinner on Friday evening (280 €exc. VAT, for registrations before April 23rd 2014)

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